

THE BIG cancer52 CONVERSATION

Agenda

- 12:00-12:30 **Registration, lunch and networking**
Attendees are invited to arrive promptly at 12pm for a networking lunch, providing an opportunity to connect with peers from charities, health and industry.
- 12:30-12:35 **Welcome**
Cancer52's CEO **Chris Walden** will open the event, setting the scene for the afternoon's discussions.
- 12:35-13:20 **In conversation: Place-based approaches to tackling health inequalities: learning from Greater Manchester**
Chris Walden and **Ali Jones**, Director of Commissioning & Early Diagnosis at Greater Manchester Cancer Alliance will explore how Greater Manchester is leading the way in addressing health inequalities through place-based strategies, sharing insights and lessons that can be applied more widely.
- 13:20-14:05 **Learning from best practice: Collaborating to tackle health inequalities**
A panel of experts from cancer charities and healthcare organisations discuss the successful collaborative approaches they have taken to reducing health inequalities, highlighting practical examples of partnerships in action.
- **Tamara Khan**, Oracle Head and Neck Cancer UK
 - **Alastair Richards**, North West Cancer Research
 - **Dr Oladejo Olaleye**, University Hospitals Leicester
- 14:05-14:20 **Refreshment break**
- 14:20-15:05 **Learning from best practice: Involving people with lived experience**
Speakers share the importance of integrating the voices and experiences of people affected by rare and less common cancers into service design and policy to create more inclusive and effective outcomes.
- **Gizelle Madurai**, Myeloma UK
 - **Stewart Manning**, Yorkshire Cancer Community
- 15:05-15:45 **The role of community organisations in tackling health inequalities**
Community leaders based in Greater Manchester discuss the vital role that grassroots organisations play in addressing cancer inequalities, offering insights into locally driven initiatives and their impact.
- **Dr Sakinat Baiyewu**, Head of Health & Wellbeing Services, Caribbean and African Health Network (CAHN)
 - **Hannah Stirzaker**, Strategic Lead – Cancer and Inequalities, 10GM
- 15:45-16:00 **Closing remarks and next steps**
An opportunity to reflect on key takeaways from the day and identify next steps for turning discussions into action to tackle health inequalities among rare and less common cancers.